



Galgotias Business School (GBS)
1, Knowledge Park, Phase-II, Greater Noida

Workshop on Entrepreneurial Management

Why Entrepreneurial Management

Today, there is much competition in the corporate world. The organizations are looking for such type of managers who are innovative and equipped with the necessary entrepreneurial skills and competencies to perform entrepreneurial functions within the organization. This requires a need to transform managerial personality into entrepreneurial personality.

Further, these are the entrepreneurial managers/intrapreneurs who may perceive opportunities and can exploit those opportunities for creating and expanding the established businesses. As we all know that such entrepreneurial managers/ intrapreneurs can be developed through specific training programmes aiming to foster entrepreneurial mindset followed by necessary entrepreneurial skills and knowledge. Keeping this view in mind, this workshop is designed to develop entrepreneurial motivation, traits and competencies into managers and hence producing a workforce of entrepreneurial managers/intrapreneurs.

Objectives

The overall objective of the workshop is to transform the existing managers into entrepreneurial managers or intrapreneurs. The specific objectives of the program are to:

- Create an awareness and understanding of entrepreneurial management among participants.
- Help the participants in understanding and using their hidden entrepreneurial potential.
- Motivate and help the participants to become entrepreneur without leaving the existing organization.
- Equip the participants with the necessary skills and knowledge to help them in practicing intrapreneurship in their organization.

Outcomes

After completion of the workshop, the participants would be able to practice Entrepreneurial Management / Intrapreneurship within their organization.

Scope & Coverage

The need to transform managerial personality into entrepreneurial personality
From Manager to Entrepreneurial Manager / Intrapreneur
Entrepreneurial Management: The process and skill sets
Managerial versus entrepreneurial competencies
Developing Entrepreneurial Motivation and Competencies
Promoting and Practicing Entrepreneurial Management

For Whom

This workshop is designed to all those having interest in developing and practicing entrepreneurial management within the organization for their growth and excellence. The workshop is equally useful for academicians, practitioners, industry professionals, researchers and students.

Pedagogy

A variety of teaching methods- lectures, case studies, exercises, discussions and presentations would be used.

Date and Venue:

Date: September 17, 2010

Venue: Galgotias Business School, 1 Knowledge Park, Phase-II, Greater Noida

Registration Fee (Non Residential)

Academicians / Faculty Members	Rs. 1000
Industry Professionals	Rs. 1500
Researcher and Students	Rs. 500

Note: 20% discount is to be provided if more than one participant are coming from the Same institute / Organization.

Accommodation:

GBS extends assistance to arrange accommodation in guest house/hotels in Delhi and Greater Noida at the expense of participants.

Last date for Registration: September 10, 2010

About Galgotias Business School (GBS)

After being in the industry for more than five decades, Galgotias Educational Institutions are now synonymous with quality education. Galgotias Educational Institutions (GEI) comprising of Galgotias Institute of Management & Technology (GIMT), Galgotias College of Engineering & Technology (GCET), and Galgotias Business School (GBS) were founded by Smt. Shakuntla Educational & Welfare Society. Under the visionary planning and dynamic leadership of Mr. Suneel Galgotia, the Chairman of Galgotias Educational Institutions, Galgotias institutions have carved niche for themselves by producing professionals of national and international acclaim. Owing to its highly qualified faculty, state-of-the-art infrastructure and quality teaching and learning procedures, Galgotias institutions are emerging as the preferred institute for students opting for higher studies. It is the stringent check on quality that has made Galgotias institutions the favourite destination for campus recruitment by renowned corporates.

A sprawling self-sufficient campus with spacious and beautifully architected academic building, GBS has fully secure and comfortable separate hostels for boys and girls, seminar and conference halls as well as indoor and outdoor games facilities and multi-cuisine cafeteria, managed by professional caterers. Galgotias Business School is fully geared and well equipped to train the future managers/executives. GBS has evolved as a symbol of quality education; dedicated to nurturing the talents and aspirations of young and bright youth of the nation.

For Further Information Please Contact:

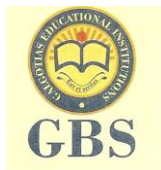
Dr. Raj Karan Gupta

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**Galgotias Business School, Greater Noida
Workshop on Entrepreneurial Management**

Registration Form

Name: ----- Gender: M / F -----

Father's/Husband's Name: -----

Profession: ----- Designation: -----

Major Responsibilities: -----

Name of the Organization-----

Address for communication-----

Phone: ----- Fax: -----

Mobile: --- ----- E-mail: -----

Educational Qualifications: -----

Experience (in years):

Teaching:

Research:

Industry:

Accommodation Requirement : Yes/ No

Diet details: Vegetarian/ Non Vegetarian: -----

Registration Fee Details:

Cheque / Bank Draft No -----Amount: -----

Name of the Bank----- Date: -----

Date:

Place:

Name & Signature

Please fill and return this form to Workshop Coordinator to the following address:

Dr. Raj Karan Gupta

Assistant Professor & Coordinator, Entrepreneurial Management Workshop

Galgotias Business School

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