



**GBS**

## **Galgotias Business School**

1, Knowledge Park - II, Greater Noida

**Announces**



**Knowledge Partner**

**Best Paper Award**

**1<sup>st</sup> Prize: Rs. 10,000**

**2<sup>nd</sup> Prize: Rs. 7,000**

### **3<sup>rd</sup> National Conference on Management of Innovation & Technology (NCMIT)**

**March 11 –12, 2011**

#### **About the Conference**

In an increasingly globalised and competitive world, the critical competitive advantage comes from not only identifying customer needs but also from creating new needs and meeting those needs efficiently and effectively. At this juncture, it is critical to understand what can help the companies to meet the changing demands/ needs of the customers. Management of Innovation and Technology can help the companies in developing and providing new customized solutions to satisfy the changing needs of the customers. Innovation also enables companies to obtain sustainable development in the global competitive world.

Further, the tension that exists between innovation and uncertainty has long been recognized. There are many risks that need to be managed in converting original or innovative concepts into innovation: *the successful transformation of creative ideas into practical realities.*

The present Conference will deal not only with the management of risk involved in innovation from various viewpoints but also other issues which are required for successful management of innovation and technology.

After successfully conducting two national conferences, Galgotias Business School (GBS) is happy to announce the 3<sup>rd</sup> National Conference on Management of Innovation and Technology. The conference will highlight the current thinking and future trends in management of innovation and technology. Representatives from all over the country will attend the event. In addition, the conference will also provide networking opportunities together with a taste of local culture.

The major objectives of the conference are:

- To provide a special forum to present and discuss various issues in the area of innovation and technology management
- To facilitate sharing research based knowledge among academicians and practitioners in the area of innovation and technology

This will be achieved through multi-disciplinary research-based idea generation and discussions. The attempt is to bring about richness in discussions by encouraging contributions from researchers across academic institutions and industry.

#### **Call for Papers**

Papers based on empirical research, experiences or promising ideas related to the conference themes from all areas of innovation and technology management are invited for consideration in the conference.

Papers should broadly address the conference theme and issues related to management of innovation and technology. They could be on any of the aspects of innovation and technology management including, but not necessarily limited to, the topics given below:

### Themes and Coverage

- Managing creativity and innovation
- Technological innovation, product innovation, and process innovation
- Innovation policy and management
- Managing collaborative innovation
- Learning, Innovation and Knowledge Management
- Innovation and Entrepreneurship
- Financing and commercializing innovation
- Innovation in services
- Intellectual property and knowledge management
- Innovation measurement
- Human resource management issues in innovation management
- Innovation and management issues within multinational corporations
- Social innovation
- New product development
- Innovation for sustainable development
- Technology, Innovation and Organization
- Technology strategy
- Managing IT and E-Commerce
- Key technologies in the 21st century

### Guidelines for Abstract Submission

Selection of papers for presentation in the conference will be based on detailed abstract of at least 250 words and up to 400 words. Abstract must include a clear indication of the purpose of research, methodology, major results, implications, and the key references. The author(s) should clearly mention under what area of interest of the conference the abstract is to be included. They should adhere to the following:

<b>Length</b>	250 to 400 words excluding title/cover page and references
<b>Margin</b>	2.5 cm. or 1 inch
<b>Font</b>	Times New Roman, 12 point
<b>Spacing</b>	1.5 Lines
<b>Title page</b>	Title, author(s), affiliation(s), contact details
<b>Key words</b>	Four

Abstracts will be blind reviewed and only those abstracts approved by the reviewers will be selected. One hard copy and/or a soft copy of the abstract in Microsoft Word should reach the conference chairperson / convener not later than **September 10, 2010**. The electronic copy should be mailed to e-mail addresses at [rajkaran@galgotiasbschool.in](mailto:rajkaran@galgotiasbschool.in) / [rajgupta\\_meetraj@rediffmail.com](mailto:rajgupta_meetraj@rediffmail.com). Authors will be informed of acceptance by **September 24, 2010**. Acceptance of the abstract implies that at least one of the author(s) will attend the conference and present the paper. **There is no provision of presenting a paper in absentia.**

### Guidelines for Full Paper submission

- Authors are required to submit their full papers, not exceeding 3000 words, by only electronic submission in the form of a word file or PDF File as an e-mail attachment.
- The paper should be mailed to the Conference Convener at [rajkaran@galgotiasbschool.in](mailto:rajkaran@galgotiasbschool.in)/[rajgupta\\_meetraj@rediffmail.com](mailto:rajgupta_meetraj@rediffmail.com).

- All papers accepted by the conference committee will be considered for presentation at the conference and will be available in the form of softcopy in a CD-ROM. but only selected papers would be published in the form of a book.
- The detail guidelines to write full papers would be sent to all those participants whose abstracts would be accepted.
- All the abstracts of selected papers considered for the presentation would be published before the conference and will be available to the registered participants.

The deadline for full paper submission is **October 22, 2010**.

**Conference Proceeding** consisting of selected papers (which go through the review process) and are found suitable and enriching would be published in the form of a book. In addition, **AT LEAST ONE AUTHOR OF THE ACCEPTED PAPER MUST REGISTER FOR THE CONFERENCE AND PRESENT THE WORK AT THE CONFERENCE FOR THE PAPER TO BE ELIGIBLE FOR INCLUSION IN THE CONFERENCE PROCEEDING IN THE FORM OF A BOOK WHICH WILL BE PUBLISHED AFTER THE CONFERENCE.** Some selected papers may also be considered for publication in the **Management Insights: the GBS Management Journal**.

**Best Paper Award:** Best Paper Awards would be given subject to the proviso that the paper makes a significant contribution in the management of innovation and technology area and is as per the full paper guidelines for writing papers.

**1<sup>st</sup> Prize Rs. 10,000 (Cash)**  
**2<sup>nd</sup> Prize Rs. 7,000 (Cash)**

#### **Submission, Presentation and Deadlines:**

To be eligible for consideration for the Best Paper Award:

- The paper must be submitted within the given deadline to the NCMIT, 2011 conference and must be accepted for the conference;
- The same paper must be presented at the conference as is sent to the conference committee for consideration;
- The category (sub-theme) the paper should be considered, should be specified by the author;
- In addition, the paper sent to the conference must follow all the specifications outlined in the NCMIT, 2011 conference abstract and full paper guidelines.
- At least one author of the paper is required to register for the conference and present the work at the NCMIT, 2011 conference.

#### **Criteria for Evaluating Papers:**

Eligible papers will be evaluated against the following criteria:

- The originality of the paper
- Literature review
- Methodology
- Data/information sources
- Results
- Conclusions and implications for future research or current practice
- Importance and relevance of the paper to the conference theme;
- Does the paper break new ground and/or explore new issues and/or methodologies relevant to the theory/ practice of innovation and technology management?

### **Date and Venue:**

**Date:** March 11 - 12, 2011  
**Venue:** Galgotias Business School, Greater Noida, Gautambuddh Nagar, U.P., India

### **Conference Registration:**

Delegates may register as per the following charges (per participant):

<b>Academician/Research Organization</b>	<b>Rs. 1,500</b>
<b>Industry Participant / Practitioner</b>	<b>Rs. 2,000</b>
<b>Researchers / Students</b>	<b>Rs. 500</b>

Registration fee should be sent latest by **December 10, 2010** through a demand draft/ banker's cheque in favor of Galgotias Business School, payable at Noida/Delhi. Registration fee will include conference kit, lunch and tea during the conference. Registration forms can be downloaded from the GBS website [www.galgotiasbschool.in](http://www.galgotiasbschool.in). The registration form should be sent along with the demand draft.

### **Accommodation:**

GBS extends assistance to arrange accommodation in guest house/hotels in Delhi and Greater Noida at the expense of participants.

### **Important Dates**

Abstract Submission	September 10, 2010
Communication of Acceptance of Abstract	September 24, 2010
Last Date for Full Paper Submission	October 22, 2010
Communication of Acceptance/ Review/ Rejection	October 29, 2010
Final Paper Submission	November 12, 2010
Last Date for Registration	December 10, 2010
Conference Date	March 11-12, 2011

### **Organizing Committee**

<b>Conference Patron</b>	Mr. Suneel Galgotia, Chairman, GBS
<b>Conference Chairperson</b>	Prof. (Dr.) Renu Luthra, Director, GBS
<b>Conference Co-Chairperson</b>	Mr. V. K. Luthra, Director, CRC
<b>Conference Convener</b>	Prof. (Dr.) Raj Karan Gupta, GBS
<b>Conference Co-Convener</b>	Prof. Deepti Pathak, GBS

### **About the Galgotias Business School (GBS)**

After being in the industry for more than five decades, Galgotias Educational Institutions are now synonymous with quality education. Galgotias Educational Institutions (GEI) comprising of Galgotias Institute of Management & Technology (GIMT), Galgotias College of Engineering & Technology (GCET), and Galgotias Business School (GBS) were founded by Smt. Shakuntla Educational & Welfare Society. Under the visionary planning and dynamic leadership of Mr. Suneel Galgotia, the Chairman of Galgotias Educational Institutions, Galgotias institutions have carved niche for themselves by producing professionals of national and international acclaim. Owing to its highly qualified faculty, state-of-the-art infrastructure and quality teaching and learning procedures, Galgotias institutions are emerging as the preferred institute for students opting for higher studies. It is the stringent check on quality that has made Galgotias institutions the favourite destination for campus recruitment by renowned corporates.

A sprawling self-sufficient campus with spacious and beautifully architected academic building, GBS has fully secure and comfortable separate hostels for boys and girls, seminar and conference halls as well as indoor and outdoor games facilities and multi-cuisine cafeteria, managed by professional caterers. Galgotias Business School is fully geared and well equipped to train the future managers/executives. GBS has evolved as a symbol of quality education; dedicated to nurturing the talents and aspirations of young and bright youth of the nation.

***For further information, please contact***

**Prof. (Dr.) Raj Karan Gupta**

Conference Convener: NCMIT, 2011

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Conference Co-Convener, NCMIT, 2011

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